

ABSTRACT OF THE DISCLOSURE

An object of the invention is to reduce a load to a mail server by transmitting image data based on contents of an electronic mail, in a method other than the electronic mail. In order to achieve the object, there is provided a data communication apparatus comprising an input means for inputting the image data, a storage means for storing the inputted image data, a mail transmission means for transmitting predetermined-format data concerning the inputted image data, as the electronic mail, a recognition means for recognizing an instruction from a transmission destination to which the electronic mail was transmitted, and a transmission means for transmitting the stored image data, in the method other than the electronic mail on the basis of the contents of the instruction recognized by the recognition means.

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